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The FCC should modify its rules to enable arbitration and/

❖Milwaukee County Supervisor ❖18th District

❖ Roger Quindel ❖

**Committee Vice Chairman:** Personnel

**Committee Memberships:** Parks, Energy & Environment - Finance & Audit

November 13, 2007

Kevin Martin, Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Room 8-B201  
Washington, DC 20554

Re: NFL Network and Big 10 Network Programming Policies

Chairman Martin:

The decision by Time Warner Cable not to carry the NFL Network and the Big 10 Network is unconscionable. As a quasi-monopoly, Time Warner carries dozens of shows on their basic and expanded basic tiers that have tiny market shares. Wisconsin sports, particularly University of Wisconsin football and the Green Bay Packers have huge followings and are of extremely high interest to the audience. It is totally wrong that a company with a quasi-monopoly granted by the government should be allowed to act in such a high-handed manner, totally against the broad public interest.

The FCC should modify its rules to enable arbitration and/or mediation to settle disputes of this kind between networks and consumers without delay. At present, if you do not act, football fans throughout Wisconsin will miss what is for many the most important game of the season, Green Bay vs. the Dallas Cowboys on November 29.

Sincerely,



Roger Quindel

Cc: Commissioners Michael J. Copps, Jonathan S. Adelstein,  
Deborah Taylor Tate, & Robert M. McDowell

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